PERSONAL INFORMATION

Dr. Petra Potz

location³ - Knowledge Transfer, Binger Str. 23, 14197 Berlin, Germany

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Sex female | Nationality German

POSITION

Urban planner

WORK EXPERIENCE

2004-ongoing

Managing director

Urban planner, self-employed, location³ - knowledge transfer, Berlin (www.location3.de)

Practice-oriented consultancy and research in integrated urban development
Training and facilitation activities, with participative and communication methods, process and multi-stakeholder-oriented approach
European, transnational, national and local projects

International consultancy and research

2001-2004

Senior researcher

Wissenschaftszentrum Berlin für Sozialforschung (Social Science Center Berlin) WZB, Reichpietschufer 50, D-10785 Berlin (www.wzb.eu)

International research: policies of integrated urban development, retail, urban regimes, governance
Case studies and expert interviews in European cities (Berlin, London, Milan), final report, book publication

Public non-universitarian research

1989-2001

Senior/Junior researcher

Institute for Spatial Planning (IRPUD), Technical University of Dortmund, Faculty for Spatial Planning, August-Schmidt-Str. 10, D-44227 Dortmund

Research on integrated urban and regional development, sustainable settlement structures, urban renewal, social housing, urban regeneration policies, especially in the periphery of Rome, Italy

University research

1987-1989

Free-lance journalist

Self-employed in Rome, Italy
Radio and print press work on urban planning, urban renewal and socio-political issues

Media and public relations

EDUCATION AND TRAINING

1993-1997

Dottore di ricerca (Dr.), Postgraduate studies (Dottorato di Ricerca), Postgraduate Degree

University of Rome “La Sapienza”, Department of Urban Planning (DPTU), Rome, Italy

- Urban and regional planning and integrated urban and regional development
- Theories and methods of social sciences and urban planning

1981-1986

Diplom-Ingenieurin Raumplanung (Dipl.-Ing.), Academic Studies, University Degree

Technical University of Dortmund, Faculty of Spatial Planning, Germany

- Urban and regional planning and integrated urban and regional development

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PERSONAL SKILLS

Mother tongue: German

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
French	C1	C1	B2	B2	B2
Italian	C2	C2	C2	C2	C2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user Common European Framework of Reference for Languages

Communication skills

- Teamwork with groups with different cultural and national backgrounds, intercultural experience working and living in Rome, Italy (1986-2000)
- Facilitating exchange of experiences and interdisciplinary knowledge and learning

Organisational / managerial skills

- Project development and management experience in European, national, regional context
- Network building with actors with different competences and sector and disciplinary backgrounds (e.g. political and social sciences, economics, planning, culture, social work, citizens etc.)

Job-related skills

- Strategic and operational facilitation of processes. Future conferences, workshops. Case studies, site visits, expert interviews, other qualitative research methods.
- Guiding and supporting urban authorities and welfare organisations
- Public relations in local context, recommendations for national & European political-strategic level
- Publications, reports, articles in specialised journals, websites, national & international

ADDITIONAL INFORMATION

Publications
Projects

Selected Publications

- „Es braucht Gelegenheiten, um miteinander ins Gespräch zu kommen“, Interview, Frankfurter Rundschau, 27.02.2025. https://www.fr.de/panorama/es-braucht-gelegenheiten-miteinander-ins-gespraech-zu-kommen-93595400.html
- Loneliness and Urban Development. In: Aus Politik und Zeitgeschichte, 52/2024, pp. 48-53. With A. Reichert-Schick, N. Scheffler
- Loneliness resilience as an approach to action. New requirements for lively neighbourhoods. With N. Scheffler. In: PlanerIn, 1/2024, pp. 5-7
- Integrated Urban Development and Loneliness. Expertise 14/2023. KNE (National competence network on loneliness). With N. Scheffler
- Loneliness: a cross-cutting challenge tackled from the European perspective. UIA Expert article, STEPS project, Verona. Urban Innovative Actions, 2023. https://uia-initiative.eu/en/news/loneliness-crosscutting-challenge-tackled-european-perspective
- Integrated Approaches to 20th Century Dissonant Heritage in Europe. Multi-vocal perspectives and strategies explored in the Urban Agenda. *In French*: Approches intégrées du patrimoine dissonant du xxe siècle en Europe. Perspectives et stratégies à plusieurs voix explorées dans l’Agenda urbain. With N. Scheffler. In: In Situ – Revue des Patrimoines, 49, 2023. https://journals.openedition.org/insitu/36614
- Integrated Approaches to Dissonant Heritage of the 20th Century. Focus on smaller towns and remote areas in Europe. Orientation Paper. BMWSB/BBSR, 2022. With N. Scheffler
- Structural anchoring of neighbourhood work – a long-term task for urban society. In: eNewsletter Wegweiser Bürgergesellschaft 7/2021, 14.07.2021
- Co-production of Common Good. How can church and welfare organisation contribute? In: Forum Wohnen und Stadtentwicklung, 1/2021, pp. 19-23
- Community Work in the Social City. Development potential between provision of essential public services, urban development grants and social work. Final report. With S. Güntner, R. Rosenow, R. Zimmer-Hegmann. Federal Ministry of the Interior, Building and Community BMI, 2020
- Strong Partner in the Neighbourhood. The church as a factor in modern urban development. In: Zeitzeichen, 12, 2019
- Living together in the neighbourhood – New alliances for social urban development. In: PlanerIn, 5, 2018
- Cities in Article 7 – From Planning to Implementing and Funding. Expert Article. URBACT III, 2017
- Cittaslow International Network. With A. Sept. In: Time Policies in Europe. Zeitpolitisches Magazin, German

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Association for Time Policy, 26, 2015, pp. 16-18

- Learning from Europe. Strengthening the Urban Dimension of Integrated Development Strategies. In: Stadt und Gemeinde, German Association of Towns and Municipalities, 3, 2015, pp. 71-73
- The Church as a Stakeholder in Urban and Neighbourhood Development in North Rhine-Westphalia. Potentials and Strategies. Ministry for Building, Housing, Urban Development & Transport NRW, 2014
- Cittaslow-Germany: Where Small Cities Represent Themselves. With A. Sept. In: UrbanisticaTre – Journal of Urban Design and Planning. Urban Representations, Quaderni 3, 2013, pp. 57-64
- Local Forces, Criteria, Steering Success Factors for Sustainable Urban Development in Smaller Cities – Cittaslow. Federal Ministry of Transport, Building & Urban Development, Berlin 2013
- Disadvantaged Neighbourhoods on the Agenda. Integrated Urban Development in EU Structural Policies. In: PlanerIn, 2, 2013, pp. 22-24
- Local Economy in NRW – Challenges and Outlook. In: Ministry for Building, Housing, Urban Development & Transport NRW: Local Economy in NRW. Economy, Employment, Qualification, Image. 2012
- Co-Production of Local Action Plans. A Central Element of Regional Governance in Deprived Neighbourhoods. Expert Article. URBACT Tribune, 2011, pp. 30-34
- Challenges and Conditions of Good Multi-Level Governance. Final Report, 10 Recommendations. Regional Governance of Sustainable Integrated Development of Deprived Urban Areas (RegGov). URBACT 2011
- Private Actors in Neighbourhood Management. A Resource for Integrated Urban Development. *In French*: Les acteurs privés de la gestion des quartiers. Outil pour un développement urbain intégré. URBACT 2011

Selected Projects

- Space for Thought: Commitment in the Neighbourhood. Project, Diakonie Deutschland, Social Welfare Organisation of Germany's Protestant Churches (since 2025)
- Loneliness. New Requirements for Lively Neighbourhoods. Research, Wüstenrot Foundation (since 2023)
- STEPS – Shared Time Enhances People Solidarity. Urban Expert, Demographic Change and Loneliness. Comune di Verona, EU Programme UIA Urban Innovative Actions (2021-2023)
- Perspectives for the Northern City Centre of Essen. Process development. City of Essen (2021-2023)
- Integrated Approaches to Dissonant Heritage. Study, EU Urban Agenda Partnership Culture and Cultural Heritage, Federal Ministry of the Interior, Building and Community BMI (2021-2022)
- Future – Churches – Spaces. Process development and concept for adaptive re-use of a church building as neighbourhood centre, Wuppertal, Baukultur Nordrhein-Westfalen (2019-2021)
- Community Work in the Social City. Development potential between provision of essential public services, urban development grants and social work. BMI (2018-2020)
- National URBACT III Day – Germany, Frankfurt. Session facilitation: URBACT between neighbourhood projects and the dialogue process for a new Leipzig Charter (2018)
- Lead Expert, URBACT III Implementation Network "CIA 7: Cities in Article 7" (implementation and funding of integrated urban development). European Metropole of Lille (2016-2017)
- Knowledge transfer, Experimental Fields for the Development of Livable Neighbourhoods Based on Partnership, National Urban Development Policy. German Caritas Association (DCV) (2015-2018)
- Micro-study on reference regions in Italy. International Building Exhibition IBA Thuringia (2014)
- National Capacity Building Scheme for URBACT Local Support Groups Active Members – Germany. Training sessions on capacity building in integrated urban development. URBACT (2013-2014)
- Local Forces, Criteria and Steering Success Factors for Sustainable Urban Development in Smaller Cities – Cittaslow. Federal Institute for Research on Building, Urban Affairs and Spatial Development (2012-2013)
- Local Economy in North Rhine-Westphalia. Economy, Employment, Qualification, Image. Expert article, Ministry for Building, Housing, Urban Development and Transport NRW (2012)
- URBACT LAB Manager on integrated urban policies, URBACT Summer University for Local Support Groups. URBACT Secretariat, Krakow, Poland (August 2011)
- The Urban Dimension: Neighbourhood Renewal in Duisburg-Marxloh (Art. 8 ERDF). Study "Good Practice in Urban Development. 50 Projects supported by ERDF during the 2007-2013 programming period" (DG REGIO). aeidl (2011-2012)
- Lead Expert, EU URBACT Network "RegGov: Regional Governance of Sustainable Integrated Development of Deprived Urban Areas". City of Duisburg/EG DU & URBACT II Secretariat (2010-2011)
- Project management RENET: Retail Development – the Competence Network in the Baltic Sea Region, INTERREG III B, with REM · Consult, Hamburg, City of Osterholz-Scharmbeck (2004-2007)

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