

PERSONAL INFORMATION



**Dr. Petra Potz**

location<sup>3</sup> - Knowledge Transfer, Binger Str. 23, D-14197 Berlin, Germany

+49 30 39 74 26 03 +49 174 34 14 390

potz@location3.de

www.location3.de

Sex female | Date of birth 10/09/1962 | Nationality German

POSITION

**Urban planner**

WORK EXPERIENCE

2004-ongoing

**Managing director**

Urban planner, self-employed, location<sup>3</sup> - Knowledge Transfer, D-14197 Berlin (www.location3.de)

- Practice-oriented consultancy, services and research in integrated urban development
- Training and facilitation activities, with participative and communication methods, process and multi-stakeholder oriented approach
- European, transnational, national and local projects

2001-2004

**International consultancy and research**

**Senior researcher**

Wissenschaftszentrum Berlin für Sozialforschung (Social Science Center Berlin) WZB, Reichpietschufer 50, D-10785 Berlin (www.wzb.eu)

- International research on policies of integrated urban development, retail, urban regimes and governance processes
- Case studies and expert interviews in three European cities (Berlin, London, Milan), analysis, final report and book publication

1989-2001

**Public non-universitarian research**

**Senior/Junior researcher**

Institute for Spatial Planning (IRPUD), Technical University of Dortmund, Faculty for Spatial Planning, August-Schmidt-Str. 10, D-44227 Dortmund (www.raumplanung.tu-dortmund.de/irpud)

- Research on integrated urban and regional development, sustainable settlement structures, urban renewal, social housing and urban regeneration policies, especially in the periphery of Rome, Italy

1987-1989

**University research**

**Free-lance journalist**

Self-employed in Rome, Italy

- Radio and print press work on urban planning, urban renewal and socio-political issues

**Media and public relations**

EDUCATION AND TRAINING

1993-1997

**Dottore di ricerca (Dr.), Postgraduate studies (Dottorato di Ricerca), Postgraduate Degree**

University of Rome "La Sapienza", Department of Urban Planning (DPTU), Rome, Italy

- Urban and regional planning and integrated urban and regional development
- Theories and methods of social sciences and urban planning

1981-1986

**Diplom-Ingenieurin Raumplanung (Dipl.-Ing.), Academic Studies, University Degree**

Technical University of Dortmund, Faculty of Spatial Planning, Germany

- Urban and regional planning and integrated urban and regional development

PERSONAL SKILLS

Mother tongue  
Other languages

German

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
French	C1	C1	B2	B2	B2
Italian	C2	C2	C2	C2	C2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user Common European Framework of Reference for Languages

Communication skills

- Team work with groups with different cultural and national backgrounds, based on 15 years of intercultural experience working and living in Rome, Italy (1986-2000)
- Facilitating exchange of experiences and interdisciplinary knowledge and learning

Organisational / managerial skills

- Project development and management experience in European, national, regional context
- Network building with actors with different competence levels (neighbourhood, local, regional, national administration & politics), and sector and disciplinary backgrounds (e.g. political and social sciences, economics, planning, culture, social work, citizens etc.)

Job-related skills

- Strategic and operational facilitation of processes. Future conferences, workshops. Case studies, site visits, expert interviews, other qualitative research methods.
- Guiding and supporting urban authorities and welfare organisations
- Public relations in local context, recommendations for national & European political-strategic level
- Publications, reports, articles in specialised journals, websites, national & international

Computer skills

- Good command of Office tools

Other skills

- Italian cooking, cooking events in the neighbourhood

Driving licence

Yes - B

ADDITIONAL INFORMATION

**Publications**  
**Projects**  
**Memberships**  
**References**

Selected Publications

- Structural anchoring of neighbourhood work – a long-term task for urban society. In: eNewsletter Wegweiser Bürgergesellschaft 7/2021, 14.07.2021
- Co-production of Common Good. How can church and welfare organisation contribute? In: Forum Wohnen und Stadtentwicklung, 1/2021, pp. 19-23
- Community Work in the Social City. Development potential between provision of essential public services, urban development grants and social work. Final report. With S. Güntner, R. Rosenow, R. Zimmer-Hegmann. Federal Ministry of the Interior, Building and Community, Berlin 2020
- Strong Partner in the Neighbourhood. The church as a factor in modern urban development. In: Zeitzeichen, 12, 2019
- Zusammenleben im Quartier. Entwicklungspartnerschaften für eine soziale Stadtentwicklung. (Living together in the Neighbourhood – New alliances for social urban development). In: PlanerIn, 5, 2018
- Cities in Article 7 – From Planning to Implementing and Funding. Expert Article. URBACT III, 2017
- Cittaslow International Network. With A. Sept. In: Time Policies in Europe. Zeitpolitisches Magazin, German Association for Time Policy, 26, 2015, pp. 16-18
- Learning from Europe. Strengthening the Urban Dimension of Integrated Development Strategies. In: Stadt und Gemeinde, German Association of Towns and Municipalities, 3, 2015, pp. 71-73
- The Church as a Stakeholder in Urban and Neighbourhood Development in North Rhine-Westphalia. Potentials and Strategies for a Sustainable Neighbourhood. Ministry for Building, Housing, Urban Development & Transport NRW et al., ed.: P. Potz, Düsseldorf 2014
- Cittaslow-Germany: Where Small Cities Represent Themselves. With A. Sept. In: UrbanisticaTre - Journal of Urban Design and Planning. Urban Representations, Quaderni 3, 2013, pp. 57-64

- Local Forces, Criteria, Steering Success Factors for Sustainable Urban Development in Smaller Cities – Cittaslow. Federal Ministry of Transport, Building & Urban Development, Berlin 2013
- Disadvantaged Neighbourhoods on the Agenda. Integrated Urban Development in EU Structural Policies. In: PlanerIn, 2, 2013, pp. 22-24
- Local Economy in NRW – Challenges and Outlook. In: Ministry for Building, Housing, Urban Development & Transport NRW (ed.): Local Economy in North Rhine-Westphalia. Economy, Employment, Qualification, Image. Düsseldorf 2012
- Co-Production of Local Action Plans. A Central Element of Regional Governance in Deprived Neighbourhoods. Expert Article. URBACT Tribune, 2011, pp. 30-34
- Challenges and Conditions of Good Multi-Level Governance. Final Report – Ten Recommendations. URBACT II Network: Regional Governance of Sustainable Integrated Development of Deprived Urban Areas (RegGov). URBACT Secretariat, Paris 2011
- Private Actors in Neighbourhood Management. A Resource for Integrated Urban Development. Les acteurs privés de la gestion des quartiers. Outil pour un développement urbain intégré. Expert Article, URBACT, Paris 2011

#### Selected Projects

- STEPS – Shared Time Enhances People Solidarity. Urban expert, topics: Demographic Change and Loneliness. Comune di Verona, EU Programme UJA Urban Innovative Actions (2021-2024)
- Integrated Approaches to Dissonant Heritage. Research, Federal Ministry of the Interior, Building and Community, Berlin (within the EU Urban Agenda Partnership Culture and Cultural Heritage) (2021-2022)
- Future – Churches – Spaces. Process development and concept for adaptive re-use of a church building as neighbourhood centre, Wuppertal, Baukultur Nordrhein-Westfalen (2019-2021)
- Community Work in the Social City. Development potential between provision of essential public services, urban development grants and social work. Explorative study. Federal Ministry of the Interior, Building and Community, Berlin (2018-2020)
- Facilitation of National URBACT III Day – Germany. Session: URBACT between neighbourhood projects and the discussion process for a new Leipzig Charter. Frankfurt (2018)
- Lead Expert, URBACT III Implementation Network “CIA 7: Cities in Article 7” on implementation and funding of integrated urban development. European Metropole of Lille (2016-2017)
- Management, knowledge transfer “Innovation and Experimental Fields for the Development of Livable Neighbourhoods Based on Partnership”. Pilot project, National Urban Development Policy. German Caritas Association (DCV), Freiburg (2015-2018)
- Facilitation of National URBACT III Day – Germany. Conference on Social Innovation in Integrated Urban Development, Essen. URBACT Secretariat (2014)
- Micro-study “Reference Regions in Italy”. International Building Exhibition Thuringia (2014)
- National Capacity Building Scheme for URBACT Local Support Groups Active Members – Germany. Preparation and facilitation of training sessions on capacity building in integrated urban development, Berlin. URBACT Secretariat (2013-2014)
- Local Forces, Criteria and Steering Success Factors for Sustainable Urban Development in Smaller Cities – Cittaslow. Study. Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR), Bonn (2012-2013)
- Local Economy in North Rhine-Westphalia. Economy, Employment, Qualification, Image. Expert article, Ministry for Building, Housing, Urban Development and Transport NRW (2012)
- URBACT LAB Manager on integrated urban policies in the URBACT Summer University for Local Support Groups. URBACT Secretariat, Krakow, Poland (August 2011)
- The Urban Dimension: Neighbourhood Renewal in Duisburg-Marxloh/NRW (Article 8 ERDF). Contribution to study “Good Practice in Urban Development. 50 Projects supported by ERDF during the 2007-2013 programming period” (DG REGIO). aeidl - European Association for Information on Local Development, Brussels (2011-2012).
- Lead Expert in the URBACT Network “RegGov: Regional Governance of Sustainable Integrated Development of Deprived Urban Areas”. URBACT II Programme, European Union. City of Duisburg/EG DU & URBACT II Secretariat. www.urbact.eu/reg\_gov (2010-2011)
- Project development, management and research “RENET: Retail Development – the Competence Network in the Baltic Sea Region”, INTERREG III B project, Baltic Sea Region, with REM · Consult, Hamburg, City of Osterholz-Scharmbeck (2004-2007)

**Memberships**

- Expert in the National dialogue process for the development of the New Leipzig Charter, Federal Ministry of the Interior, Building and Community (2018-2020)
- Urban planner registered in the German Chamber of Architects, Berlin (since 1999)
- German Association of Town, Regional and State Planning SRL (since 2010)
- Thematic Expert in the URBACT III Programme (since 2010)
- Urban Expert in the UIA Urban Innovative Actions Programme (since 2021)

**References**

- References are available on request.